

BIOENERGY MAGAZINE – LEADING MEDIA WHEN IT COMES TO BIOENERGY NEWS

Bioenergy is the foremost media outlet in the Nordic region covering bioenergy. With a premium account, you can:

- Stay updated on the latest news, including exclusive articles published first on bioenergitidningen.se.
- Read the e-magazine on your computer or in the app.
- Search our digital archive to quickly find information on specific areas, companies, or individuals we have covered.

In the fall of 2023, we launched a new, more user-friendly e-magazine solution. In reading mode, you can, for example, change fonts, text sizes, and even listen to articles. The e-magazine is also easily accessible in our new app on your mobile or tablet.

With a premium account, you can download our popular maps: the biomass heat map, pellet map, and bio power map. We are introducing three new maps in 2024. In issue 6-2023, we are giving a sneak peek of the biogas map, returning in issue 6-2024. In issue 3-2024, the new map named Security of supply and Energy Storage 2024 will be launched, and in issue 4-2024, the map Bioenergy Knowledge 2024, resembling more of a poster that explains bioenergy in a popular manner.

For those who prefer not to or cannot invest in our premium account, you can read our newsletter for free, receiving concise updates within the bioenergy sector. For companies marketing products or services within the bioenergy sector, Bioenergy Magazine is likely the best medium to reach buyers, policymakers, officials, and other key decision-makers in companies, municipalities, regions, and other organizations. If you conduct business in the bioenergy industry and want to comprehend how everything fits together, Bioenergy Magazine's platform is here for you!

See you in 2024!

Anders Haaker, Editor-in-Chief



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Further reading: bioenergitidningen.se

Order our newsletter at our website!

SOME INFORMATION ABOUT OUR CHANNELS

✓ PRINT

The magazine is published in a printed edition of 4,500 copies six times a year for subscribers, Svebio members, and relevant target groups depending on themes and focus areas.

✓ E-MAGAZINE WITH ARCHIVE SINCE 2014

In the last 12 months, there were 7,546 visits, 23,180 page views, with an average visit duration of 10:44 minutes.

✓ WEBSITE

The number of unique users in the past year was 125,000, with 231,000 page views.

✓ NEWSLETTER

Sent by email once a week to over 5,000 recipients in October 2023.

We are convinced that everyone working in the bioenergy industry has much to gain from increasing the share of bioenergy in the Swedish energy system!

We do this together with you – the most crucial actors in making this a reality! We drive development by demonstrating that bioenergy is technically feasible, economically interesting, and a sustainable energy source!

We want to make a difference and be part of the development of a sustainable energy system based on renewable energy, where bioenergy continues to be the most important energy source.

Cover photo: iStock.



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BIOENERGI

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FOCUS**

MEDIAPLAN & PRICE LIST 2024

WEB – PRINT – NEWS LETTERS – MAPS – MARKET OVERVIEWS

SWEDEN'S GREEN INDUSTRIES, DISTRICT HEATING, BIO POWER, BIOFUELS & TRANSPORTATION, WOOD FUEL, PELLETS, BIOGAS, INDUSTRY CONVERSION, BIOECONOMY, POLITICS, CLIMATE BENEFITS OF BIOENERGY, STORAGE AND FIRE SAFETY, BIO OILS, LOGISTICS & FUEL QUALITY, FLUE GAS CLEANING, BIO-CCS, WASTE FOR ENERGY, DISTRICT HEATING, MARKET OVERVIEWS, SUPPLIERS, BIO POWER MAP, PELLET MAP, BIOMASS HEAT MAP, AND **THREE NEW MAPS IN 2024**, AND MUCH MORE.

EDITORIAL CONTENT – Themes, Focus Areas, and Material Days

1.

THEME: EQUIPMENT SUPPLIERS

FOCUS 1: BIOMASS HEATING AND CHP (COMBINED HEAT AND POWER)

FOCUS 2: FLUE GAS CLEANING

The Green Sea – the green transition around the Baltic Sea continues. We present a market overview with equipment suppliers for district heating and combined heat and power plants around the Baltic Sea.

Appendix – Biomass Heat Map 2024 : Biomass Heat Map 2024 featuring over 500 producers of district heating based on biofuels.

Reaches participants at: Svebio's Spring Meeting 2024.

Additional distribution: Forestry and wood industry, energy-intensive industries, heating and CHP plants, and major property owners.

Deadline ads: February 9 with release on March 1 (week 9).

3.

THEME: BIOENERGY IN INDUSTRY – INCLUDING FOREST INDUSTRY

FOCUS 1: ENERGY SECURITY INCLUDING ENERGY STORAGE

FOCUS 2: DISTRICT HEATING

Analysis of bioenergy's role in industry on the way to a fossil-free Sweden. We publish a complete list of equipment suppliers for district heating. New focus on strategy and equipment for storage and secure energy supply.

New appedix – Energy Security and Storage Map 2024.

Additional distribution: Forest industry, fossil fuel-consuming industries, forest contractors, producers, and suppliers of heat and electricity.

Deadline ads: June 3 with release on June 19 (week 25).

5.

THEME: DISTRICT HEATING AND CHP

FOCUS 1: CLIMATE BENEFITS OF BIOENERGY – INCLUDING BIO-CCS AND BIO-CCU

FOCUS 2: LOGISTICS AND FUEL QUALITY

Read about new projects and new investments in existing facilities in district heating and combined heat and power. We delve into the climate benefits of bioenergy – in the forest, in replacement, and through bio-CCS/CCU.

Appendix – Bio Power Map 2024: with all existing and planned bio power and heat plants in Sweden.

Reaches participants at: Large Bio Power and Heat Conference 2024.

Additional distribution: Heating and CHP plants, transport companies, and fossil fuel-consuming industries.

Deadline ads: October 21 with release on November 8 (week 44).

Remember that Bioenergi magazine continuously monitors district heating and CHP, pellets, wood fuel, biogas, biofuels, politics and the market.

2.

THEME: FUEL SUPPLIERS FOCUS

FOCUS 1: PELLET PRODUCTION AND USAGE FOCUS

FOCUS 2: BIOFUELS AND TRANSPORTATION

We map and list Sweden's suppliers of solid biofuels and liquid biofuels. Producers and major users of pellets are featured on the Pellet Map. Development and investments for the production and use of liquid biofuels.

Appendix – Pellet Map 2024: with all pellet producers in Sweden.

Reaches participants at: Svebio Fuel Market Day and at: Advanced Biofuels Conference.

Additional distribution: Forest contractors, heating and CHP plants, laundries, greenhouses, fossil fuel-consuming industries, and pellet producers.

Deadline ads: April 4 with release on April 24 (week 17).

4.

THEME: FUEL HANDLING – WITH SHREDDING AND SORTING

FOCUS 1: WOOD FUEL

FOCUS 2: WASTE FOR ENERGY

We present a unique overview of machine suppliers in shredding, sorting, and fuel handling of solid biomass and waste. Technology and methods for more efficient production of wood fuel. Analysis of developments in energy recovery from waste.

New appendix – Bioenergy Knowledge 2024 – Poster explaining bioenergy in a popular way.

Reaches participants at: Large Bio Power and Heat Conference 2024.

Additional distribution: Forest contractors, heating and CHP plants, transport companies, and forest industry.

Deadline ads: September 2 with release on September 20 (week 38).

6.

THEME: SWEDEN'S GREEN INDUSTRIES

FOCUS 1: INDUSTRY SUPPLIERS

FOCUS 2: BIOGAS

The year's major theme issue about Sweden's green industries. We monitor the transition to fossil-free energy in manufacturing industries. Market overview with industry suppliers. Overview of biofuel plants in the Nordic region. Heavy and light vehicles running on biofuels.

New appendix – Biogas Map 2024 – existing and planned biogas production facilities in Sweden.

Reaches participants at: Advanced Biofuels Conference.

Additional distribution: Transport companies, hauliers, fossil fuel-consuming industries, heating and CHP plants, and forest industry.

Deadline ads: November 28 with release on December 18 (week 50).

ADVERTISE IN BIOENERGI 2024 – Ad sizes and prices

PRINT INCLUDING E-MAGAZINE	
This also includes a 1-year subscription to the magazine.	
A FULL PAGE – SPREAD	SEK 22,900
B & C FULL PAGE	SEK 16,900
Inside Front Cover	
Inside Back Cover	SEK 16,900
Page 6 (opposite Svebio's editorial)	SEK 17,800
Back cover	SEK 18,800
D FULL PAGE WITH TABLE OF CONTENTS	SEK 12,800
E & F HALF PAGE	SEK 9,900
G & H QUARTER PAGE	SEK 5,900
4-MODULE 90 x 59 mm	SEK 18,300 per year or SEK 4,000 per issue
2-MODULE 90 x 27 mm	11,800 per year or SEK 3,000 per issue

A410 x 250 mm

B185 x 250 mm

C220 x 280 + 3 mm bleed

UNIQUE AD! D67 x 280 mm + 3 mm bleed

E185 x 122,5

F90 x 250

G185 x 59

H90 x 122,5

Prices are exclusive of VAT.

Asked placement: +15 % of the ad price.

Supplements up to 50 g: SEK 16 600 (excl. print).

AD SUBMISSION

Advertisement material: annons@bioenergitidningen.se

Contact us for current ICC profiles and job options.

Paper: Cover 250g Arctic Gloss, Insert 100g Arctic Silk.

NATIVE ADVERTISEMENT – bioenergitidningen.se

Place a sponsored article on bioenergitidningen.se.

Price: SEK 16,900

NEWSLETTER

Book format A in the newsletter sent once a week to 6,000 recipients.

Price: SEK 2,000 for one insertion.

BIOENERGY'S MAPS

Our maps are printed in over 5,000 copies and distributed with the magazine, as well as published on bioenergitidningen.se.

- » BIOMASS HEAT MAP – No 1/2024
- » PELLET MAP – No 2/2024
- » PREPAREDNESS AND ENERGY STORAGE – No 3/2024
- » BIOENERGY KNOWLEDGE – No 4/2024
- » BIO POWER MAP – No 5/2024
- » BIOGAS MAP – No 6/2024

Prices: see "Bioenergy's Maps & Prices"

SOCIALA MEDIER

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Read more at bioenergitidningen.se/annonsera.




BIOENERGITIDNINGEN.SE – PRINT SIZES AND PRICES




MODULE A:
Size: 980 x 240 px
Price: SEK 6,000



MODULE B:
Size: 780 x 240 px
Price: SEK 5,500



MODULE C:
Size: 320 x 480 px
Price: SEK 5,500



MODULE D:
Size: 320 x 320 px
Price: SEK 3,500

NEWSLETTER

Book the format A in the newsletter which are sent once a week to 6,000 recipients. Price: SEK 2,000 for one insertion.

OBS! Format A, B, C must also be delivered in smartphone version 320 x 320 px.

- File formats for A, B, C, and D: jpg, jpeg, gif, and png.

BIOENERGY'S MAPS & PRICES – AD SIZES

- No 1: Biomass Heat Map 2024

No 2: Pellet Map 2024

No 5: Bio Power Map 2024

NB! Only Modul A – 95 x 33 mm – SEK 4,900
- No 3: Energy Security and Energy Storage 2024

No 4: Bioenergy Knowledge 2024

No 6: Biogas Map 2024
- Module A – 95 x 33 mm – SEK 4,900

Module B – 193 x 33 mm – SEK 9,700

Module C – 291 x 33 mm – SEK 14,500

Module D – 585 x 33 mm – SEK 28,900

